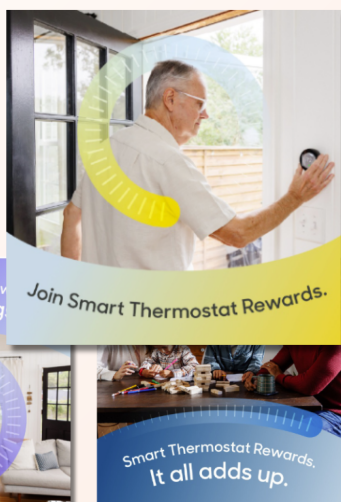


# TVA EnergyRight® Smart Thermostat Rewards Resources



FAQ Flyer



Social Media Posts



## Introducing TVA EnergyRight Smart Thermostat Rewards!

The following **co-brandable** resources can be used to spread awareness of the program in various formats. They are available on the EnergyRight Marketing Hub for download.

### FAQ Flyer

This flyer offers a broad overview of the program, including financial benefits and other frequently asked questions from participants.

### Social Media Posts

Customizable social media posts are available in various sizes to share on multiple platforms, including Meta and LinkedIn.

### Tri-Fold Brochure

The brochure is a great resource to hand out to customers at local events. It offers a comprehensive overview of the program, rebates, and how to sign up.

### Bill Stuffer

The bill stuffer offers large-scale awareness opportunities and ensures that customers are introduced to the program.

**Need access to the Marketing Hub?  
Contact your ESC to get started.**



Tri-Fold Brochure

Bill Stuffer

